

What is claimed is:

1. A system that allows a user to create content which includes identifiers and which provides a help system that will display information relevant to the identifiers in order to assist the user in creating the content, the system comprising:

5 an editor to create content which includes an identifier entered by a user as part of the content; and

an automatic help module invoked upon a predetermined event generated in response to user interaction with the content and operative to display reference information regarding the identifier, the automatic help module being adapted to draw the
10 reference information from at least one of a plurality of sources.

2. The system recited in claim 1, wherein the reference information comprises information associated with the identifier that assists the user in correctly entering a statement containing the identifier.

15

3. The system recited in claim 2, wherein the information is drawn from a pre-created database.

4. The system recited in claim 1, wherein the reference information comprises
20 information drawn from the content entered by the user.

5. The system recited in claim 4, wherein the reference information is drawn from a store that is dynamically updated to include information entered by the user as part of the content.